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Appln. Serial No. 09/491,787 Attorney's Docket No. INTL-0317-US (P8000) Reply to Non-Final Office Action mailed on October 5, 2006

### **REMARKS**

Claims 1-30 remain pending in the application, with claims 1, 11, 21, 27 and 29 being the independent claims. Independent claims 1, 11, 21, 27 and 29 and dependent claims 3, 13, 22 and 30 are sought to be amended. Entry and consideration of this Amendment is respectfully requested. No new matter is believed to have been introduced by this Amendment.

Applicants have made the above Amendment to more particularly point out and distinctly claim the subject matter which Applicants regard as the invention. Based on the above Amendment and the following Remarks, Applicants respectfully request that the Examiner reconsider and withdraw all outstanding objections and rejections.

### **Drawing Objections**

The Examiner has objected to the drawings and stated that they do not support the "automatically" language in the current claims. Applicants have amended the claims to remove the "automatically" language. According, Applicants respectfully request that the objection to the drawings be reconsidered and withdrawn.

### Claim Objections

Claim 30 is objected to because of informalities. Applicants amended claim 30 to recite "time codes", as suggested by the Examiner. Applicants respectfully request that the objection to claim 30 be reconsidered and withdrawn.

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### Rejections under 35 U.S.C. § 112, first paragraph

Claims 1-30 are rejected under 35 U.S.C. § 112, first paragraph, as failing to comply with the written description requirement. Independent claims 1, 11, 21, 27 and 29 have been amended to remove the language "automatically". Applicants respectfully request that the rejection under 35 U.S.C. § 112, first paragraph, to independent claims 1, 11, 21, 27 and 29 and their respective dependent claims 2-10, 12-20, 22-26, 28 and 30 be reconsidered and withdrawn.

### Rejections under 35 U.S.C. § 103(a)

Claims 1-3, 7-13 and 17-30 are rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Mankovitz (WO 98/48566) in view of Butler (US 2002/0007493). Claims 4-6 and 14-16 are rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Mankovitz and Butler in view of Blackketter (US Patent 6,414,438). Applicants request clarification from the Examiner regarding Blackketter (US Patent 6,414,438). US Patent 6,414,438 does not list Blackketter as an inventor and appears to have an earliest priority filing date of July 4, 2000. Accordingly, Applicants respectfully submit that US Patent 6,414,438 is not prior art of the present application (which was filed January 26, 2000). The Examiner does reference Russo (US Patent 5,701,383) in the detailed rejection section to claims 4-6 and 14-16. Accordingly, Applicants respectfully traverse these rejections with respect to pending claims 1-30 (in view of Mankovitz, Butler and Russo) for at least the following reason.

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Independent claims 1, 11, 21, 27 and 29 have been amended to include a similar feature of during playback of said video information, displaying said associated web content if said associated web content was activated during an original display of said video information and displaying a link to said associated web content if said associated web content was not activated during the original display of said video information. Support for the Amendment can be found in the specification at least on page 17, lines 6-20. Mankovitz, Butler and Russo, either taken alone or in combination, do not teach or suggest this similar feature. For at least this reason, independent claims 1, 11, 21, 27 and 29 and their respective dependent claims 2-10, 12-20, 22-26, 28 and 30 are distinguishable from Mankovitz, Butler and Russo, either taken alone or in combination. Accordingly, Applicant respectfully requests that the rejections to these claims under 35 U.S.C. § 103(a) be reconsidered and withdrawn.

#### **INVITATION FOR A TELEPHONE INTERVIEW**

The Examiner is invited to call the undersigned, Molly A. McCall, at (703) 633-0931 if there remains any issue with allowance of the case.

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# **CONCLUSION**

Applicant respectfully submits that all of the stated grounds of rejection have been properly traversed accommodated or rendered moot. Thus, Applicant believes that the present application is in condition for allowance, and as such, Applicant respectfully requests reconsideration and withdrawal of the outstanding rejections, and allowance of this application.

Respectfully submitted,

Dated: January 9, 2007

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